**Productivity – what do UK manufacturers really think?**

Exploring the productivity narrative in manufacturing organisations

Politicians, economists and commentators are increasingly talking about a productivity problem in the UK. But is productivity actually being discussed in the boardrooms and shop floors of UK manufacturers? And if so, is it the same conversation that is being held by economists and politicians?

This project is part of the [Productivity Insights Network (PIN)](http://www.pinchat.co.uk) and seeks to understand what UK manufacturers really think about productivity - how is it viewed, does it matter and what factors influence its success and failure? The aim is to provide a novel insight into the realities of productivity from an industry perspective, and to highlight the key influences that drive, constrain and enable productivity within UK manufacturers.

Discussions will be held with companies from involved in food and drink, aerospace, pharmaceutical, automotive and crosscutting high value manufacturing (HVM), and will involve employees across the shop floor and Boardroom. The findings will be shared with industry and policymakers and will be used to inform UK policy.

All industry participants in the project will be part of a productivity-related network, have the opportunity to stimulate new ways of thinking, and have access to other organisations facing similar issues. Participants will also be invited to a UK-wide series of round-table forums for industry and Government to discuss the findings and influence future policy.

If you are interested in joining this project, or want to find out more, please contact the project lead, Professor Jill MacBryde.